

## THE GOOD NEWS! THERE IS A TREATMENT SOLUTION:

SmoothShapes® is a pain free treatment program to improve the appearance of cellulite. The procedure takes about 10 minutes for each target area you choose to have treated and best results are achieved with a series of eight treatments. Please indicate your level of interest in beginning a treatment program:

- Sign me up today for my first treatment!
- I would like to discuss a custom treatment program today
- If not interested in cellulite treatment, please check all that apply:
  - I don't have cellulite
  - I have cellulite but it doesn't bother me
  - Nothing has ever worked for cellulite
  - I'm afraid cellulite treatments will be painful
  - Cellulite treatments are too expensive
  - Cellulite treatments require on-going upkeep
  - I don't have time to commit to a treatment program
  - Other, please explain:



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## CELLULITE REDUCTION

THAT HAS ALL  
THE SIGNS OF

*lasting*

MONTHS AND  
MONTHS.



SMOOTHSHAPES®

## It's not your Fault Stop Blaming Yourself

Cellulite is a skin condition that affects more than 85% of women.

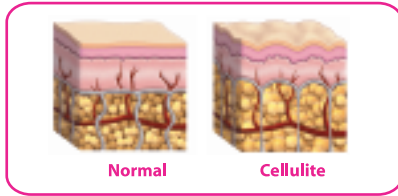
Cellulite does not result from poor diet or lack of exercise.

Increased body fat does not account for the appearance of cellulite.

Cellulite can be apparent on very lean females and is rarely seen in males.

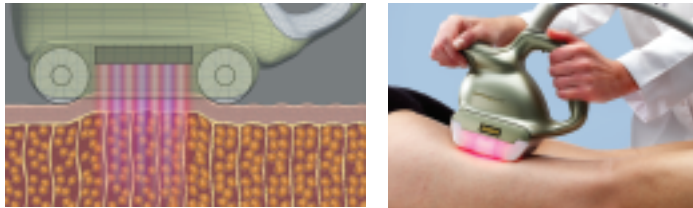
The development of cellulite is primarily caused by: hormones, vascular changes and inflammation.

Cellulite can be improved with a series of painless treatments.



## Cellulite is A Skin Condition

Cellulite appears when fat cells just under the skin swell or enlarge and the once flexible collagen bands become brittle and no longer stretch properly. This is what causes the dimpled skin known as cellulite.



## SmoothShapes®: Bringing Science to Cellulite

The SmoothShapes® system uses proprietary technology called Photomology® to combat the problem of cellulite. This pain free treatment uses dynamic laser and light energy to liquefy fat in the enlarge cells and repair brittle collagen. Collagen is regenerated, circulation is improved and metabolic processes are restored. The contoured rollers and vacuum massage assist in moving the liquified fat out through the lymphatic system and smooth the appearance of skin.



[www.ElemeMedical.com](http://www.ElemeMedical.com)

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## Cellulite Self-Assessment

### 1. How would you rate the severity of your cellulite?

- I have cellulite but it doesn't bother me because all women have it.
- My cellulite is hardly noticeable and never interferes with my choice of clothing or activities.
- My cellulite is somewhat noticeable and sometimes limits my choice of clothing or activities.
- My cellulite is very noticeable and often limits my choice of clothing or activities.
- My cellulite is intolerable and always limits my choice of clothing and activities.

### 2. What areas of your body are you concerned with in regard to cellulite?

(Please circle all that apply and rate 1 to 5 with 5 being the most concerning.)

- |                           |   |   |   |   |   |
|---------------------------|---|---|---|---|---|
| a. Back of Thighs         | 1 | 2 | 3 | 4 | 5 |
| b. Front of Thighs        | 1 | 2 | 3 | 4 | 5 |
| c. Side of Thighs         | 1 | 2 | 3 | 4 | 5 |
| d. Buttocks               | 1 | 2 | 3 | 4 | 5 |
| e. Abdomen                | 1 | 2 | 3 | 4 | 5 |
| f. Hips                   | 1 | 2 | 3 | 4 | 5 |
| g. Upper Back             | 1 | 2 | 3 | 4 | 5 |
| h. Other (please specify) | 1 | 2 | 3 | 4 | 5 |

### 3. In each of the following activities/situations how self conscious are you when areas of cellulite are exposed?

Activity/ Situation	Not bothered	Somewhat self conscious	Moderately self conscious	Very self conscious	Extremely self conscious
At work functions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wearing a bathing suit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Events with family or friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intimacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playing sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>